NOTICE

While I am providing this material for personal use to members and visitors of the Cove, any reproduction or use of these materials for personal gain without my express written approval is prohibited.

Personal gain includes and is not limited to: republishing on personal web sites, forums or other social media, use for paid consulting or training or use within your organization as training or reference material.





LEAN I SIX SIGMA ASQ — CONFERENCE —

A Fresh Approach to Risk Assessment & FMEA

It's all about severity

Beverly Daniels

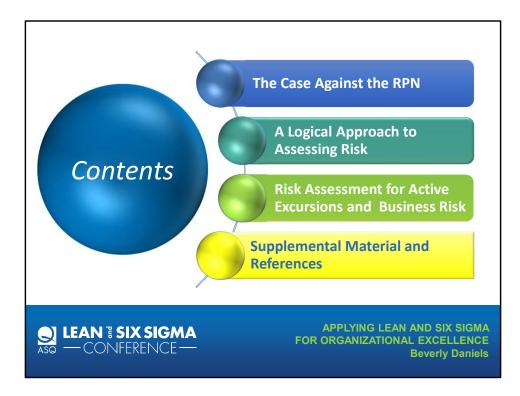
FEBRUARY 25, 2020

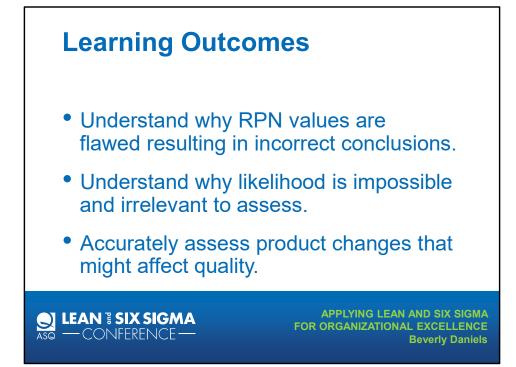


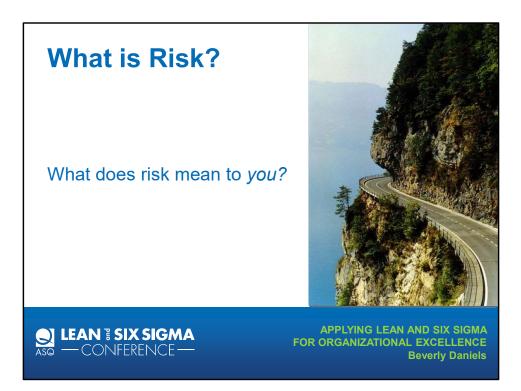
IDEXX Designs and manufactures diagnostic tests and support services for Veterinary practices, Dairy Processors and Water Treatment plants.

IDEXX has a complex and diverse Customer base as well as a strong portfolio of products that rely on a complex mixture of engineering and scientific disciplines. IDEXX has manufacturing, service and distribution centers across the world to support a global market.

When IDEXX began its Lean and Six Sigma journey in 2004 it was a \$650M company, today, twelve years later it is a \$1.8B company. This growth has provided a fertile and culturally diverse environment in which to develop and refine the approaches for a successful Lean and Six Sigma program.







The Amalfi coast. Pinterest.



The key here is that the person taking the 'risk' won't be affected by the adverse consequences.

They won't pay for the overtime, take the angry phone calls, buy more raw materials to make replacement parts, perform the service, provide the free goods,...

Image: https://i.dailymail.co.uk/i/pix/2013/03/24/article-2298443-18E4339A000005DC-516_634x430.jpg from article "**So, this is how adrenaline junkies relax! Fearless daredevil takes a break and LIES DOWN on wire 3,000ft above the Rio skyline**" Daily Mail March 24, 2013

https://www.dailymail.co.uk/news/article-2298443/So-adrenaline-junkies-relax-Fearless-daredevil-takes-break-LIES-DOWN-wire-3-000ft-Rio-skyline.html

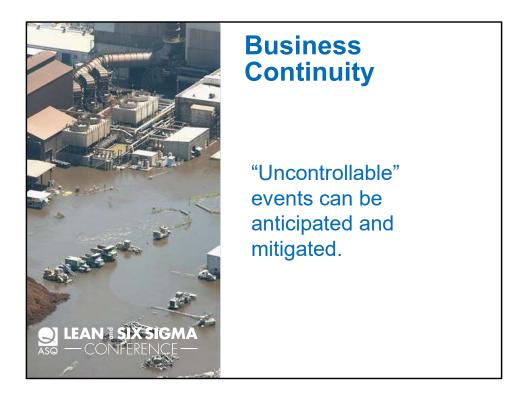


Zombies, Vampires and Meteors, Oh My!

Risk assessment doesn't take extraterrestrial or mythological events into account.

Risk assessment should only involve **actual physics, human based failure modes and causes** for our products and processes.

Image: ID 29046436 © Paul Fleet Dreamstime.com

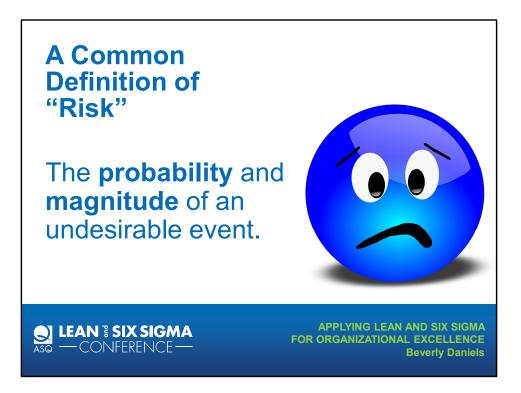


Houston flooding in 2017 took petrochemical suppliers off line until 2018. Resins were constrained world wide. Both the manufacturing capacity and the logistics of material delivery, employee access and shipping were effected. It was the 3rd 500 year flood in three years...

Examples:

- Fire, explosions
- Snow & ice storms, tornadoes, hurricanes, droughts, plagues
- Supplier Bankruptcy
- Theft, corruption
- Sabotage, terrorism
- Labor strikes

Image: Source: © Scott Olson/Getty Images From the article "Hurricane hammers US chemical industry" by Rebecca Trager published September 1, 2017 in ChemistryWorld, <u>https://www.chemistryworld.com/news/hurricane-hammers-us-chemicalindustry/3007929.article</u>



In other words, "Something bad could happen"...



IDEXX "FMEA" Assessing Product Risk

Focused on the Customer Experience; **system effects on the Customer** not just local effects.

Based on understanding function, then determining failure modes.

Design and process FMEAs have **no assumptions** about design or process.

Stock image, multiple sources

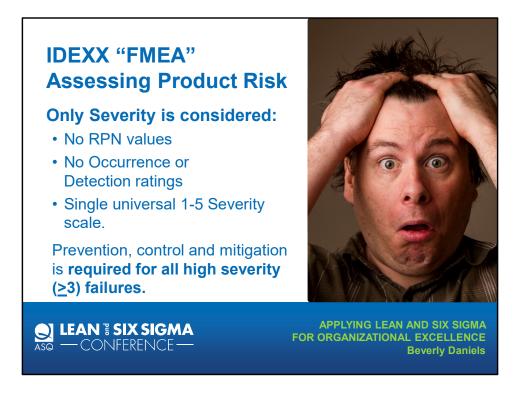


Image: D 49117329 © Tracy King Dreamstime.com dreamstime_xxl_49117329.jpg

IDEXX uses this approach for design and process FMEAs during development. During an active excursion we will use the actual occurrence rate. It's not transformed into an ordinal ranking.

Always Protect the Customer

Effective risk assessment begins with **respect** and **empathy** for the Customer.







Responsible risk management is essential to continual improvement

Responsible risk management enables **bold innovation** and **continual improvement** while **minimizing adverse consequences**.

LEAN I SIX SIGMA ASQ — CONFERENCE —

Purpose of Risk Assessments and V&V

Prevention of ProblemsDetection of futureProblemsMitigation of failures and their effects



LEAN I SIX SIGMA ASQ — CONFERENCE —

When Risk Assessment is Performed

During development.

For any **change** that could potentially product affect form, fit or function.

When considering releasing a change without validation to **mitigate supply discontinuity.**

During an **active excursion** for prioritization.

LEAN I SIX SIGMA ASQ — CONFERENCE —



Risk Assessment During Development

Identification and mitigation of high severity failure modes

Identification of CTQs

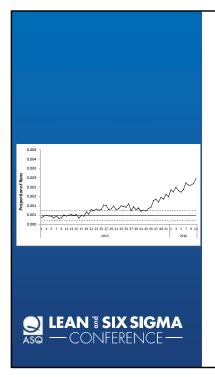
Develop Verification & Validation plans

Develop **control plans** and QC/Test methods

ID 23797962 © Leung Cho Pan Dreamstime.com



Internal IDEXX photo Joe Rotford photographer

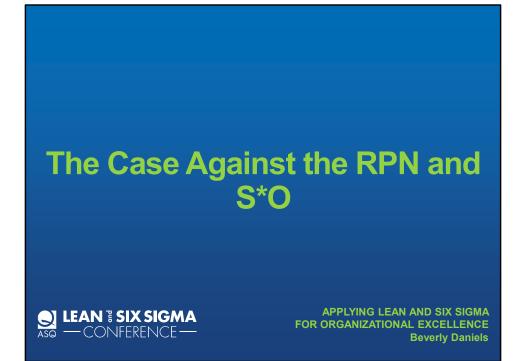


Risk Assessment During Active Excursions

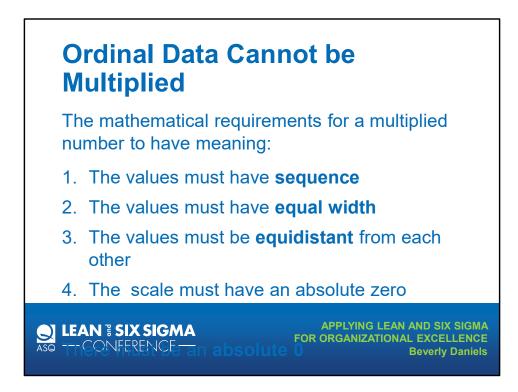
Prioritize problem solving.

Deciding on the lessor of two risks: shipping known defective productive or stopping shipment.

Stock image, multiple sources



<section-header><section-header><text><text><text><text><text><text><text><text>



This is the definition of ratio data

Ranking Scales Violate the Rules of Mathematics

Rank	Occurrence Rate	
1	0.0000067	<u><</u> 0.67 ppm
2	0.0000067	
3	0.000067	
4	0.0005	
5	0.0025	
6	0.0125	
7	0.050	
8	0.125	
9	0.33	
10	0.50	<u>></u> 50%

Cell widths are not equal.

Distances between cells are not equal.

The scale has no absolute zero.

LEAN : SIX SIGMA

Qualitative Assessment = Fuzzy Values

Occurrence is rarely measured.

Occurrence is subject to guessing, personal experience, opinion and biases.



LEAN I SIX SIGMA

APPLYING LEAN AND SIX SIGMA FOR ORGANIZATIONAL EXCELLENCE Beverly Daniels

Image: stock photo

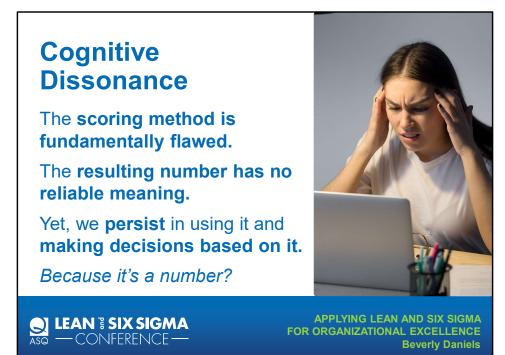
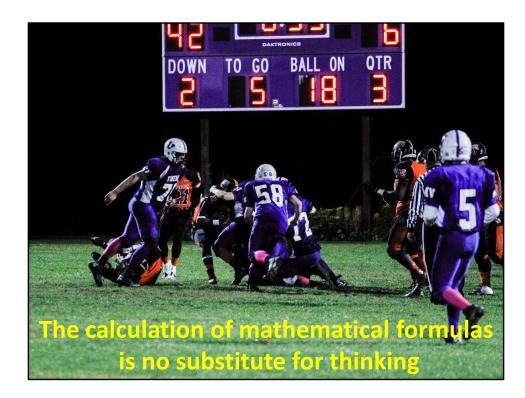


Image: ID 117077290 © Fizkes Dreamstime.com



A paraphrase of Herman Blalock (Social Statistics, 1972) who made a wonderful comment on the over use of statistical computations that succinctly summarizes this point: "the statistical manipulation of formulas is no substitute for knowing what one is doing".

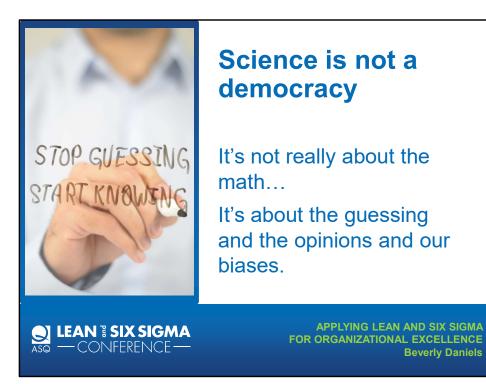


Image: ID 99203199 © Stockbakery Dreamstime.com

The Purpose of FMEA is to prevent and mitigate failures

Guessing at Occurrence is a waste of emotion, time and energy.

It is subject to gamesmanship which diverts attention from the intent of FMEA.

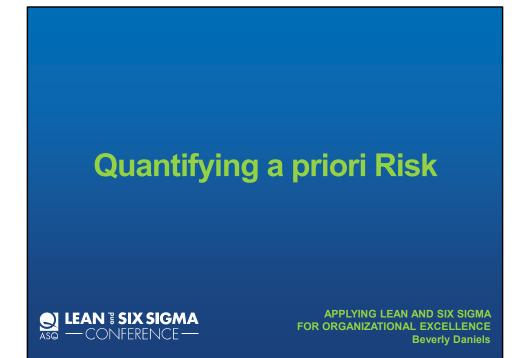


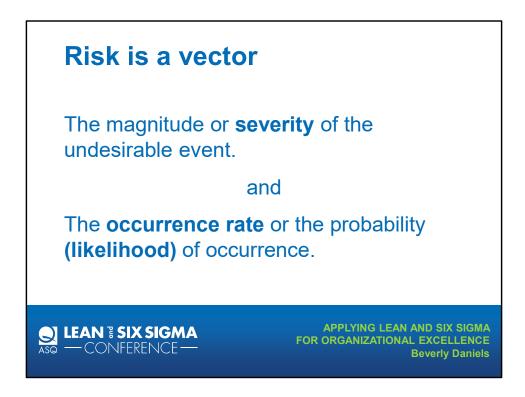
How to use occurrence

Occurrence should only be **used to determine sample sizes** for characterization and V&V testing.

This occurrence is not a guess but a business requirement: What is the maximum acceptable defect rate for the Customer?

LEAN I SIX SIGMA ASQ — CONFERENCE —





Detection is a mitigation to reduce the overall effect of occurrence of the event. Detection moves the occurrence of some – but not all – events upstream of the user. The effect of an in-house detection is less than the effect of one detected by or occurring to the Customer.

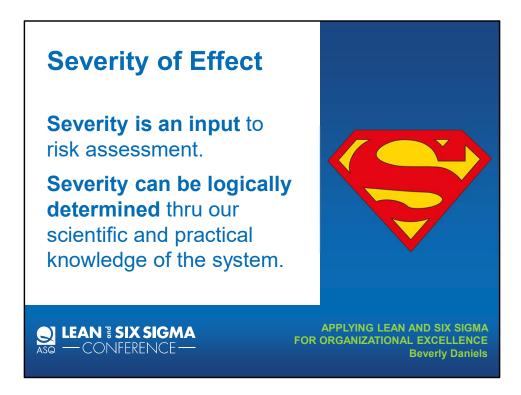
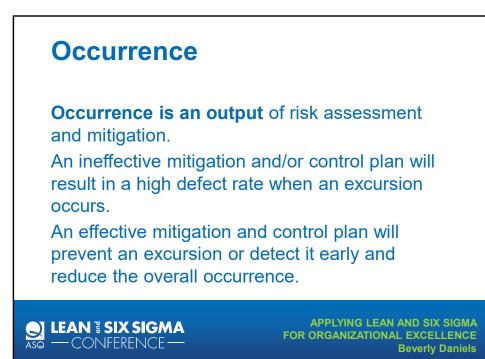
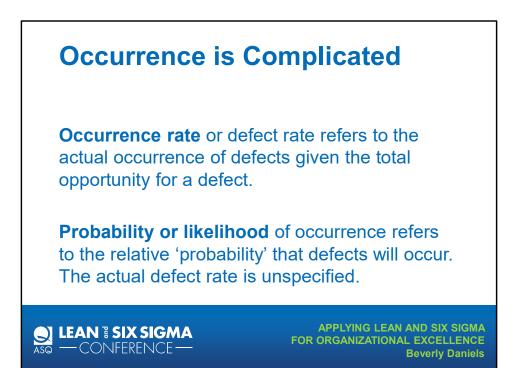


Image: ID 127102100 © Raffaele1 | Dreamstime.com



Severity level names and definitions based on ISO14971-2007 Table D3, section D.3.4.2, page 38





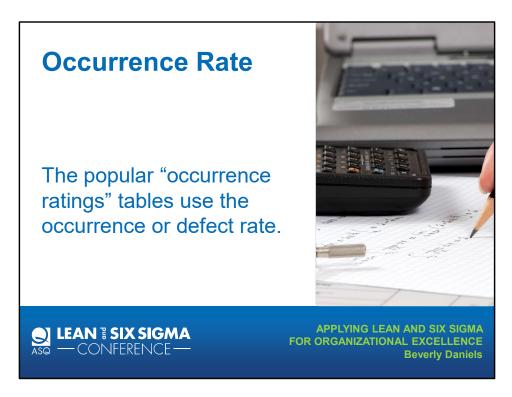


Image: Photo 2216694 © Thomas Perkins - Dreamstime.com



Probability or Likelihood

Likelihood is often encountered in business continuity risk assessment.

Likelihood is also used casually in reference to product risk.

EAN % SIX SIGMA ASQ — CONFERENCE — APPLYING LEAN AND SIX SIGMA FOR ORGANIZATIONAL EXCELLENCE Beverly Daniels

Image: Photo 87992743 © Cherriesjd - Dreamstime.com

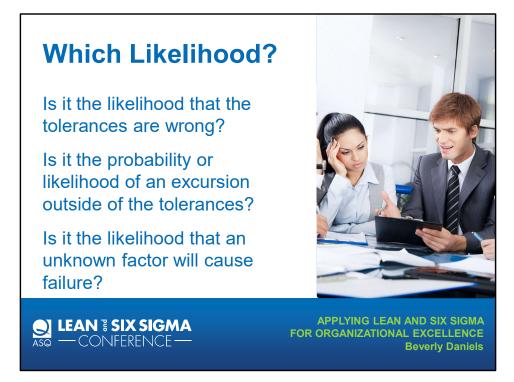


Image: © Mast3R ID 27976973 dreamstime.com

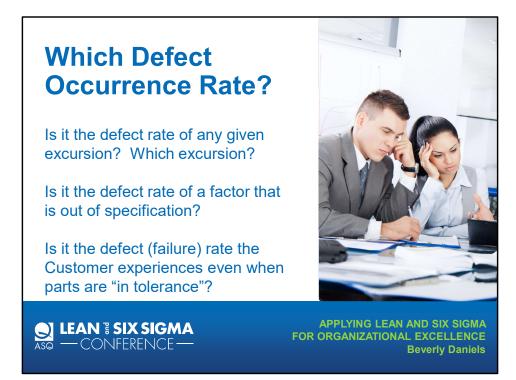
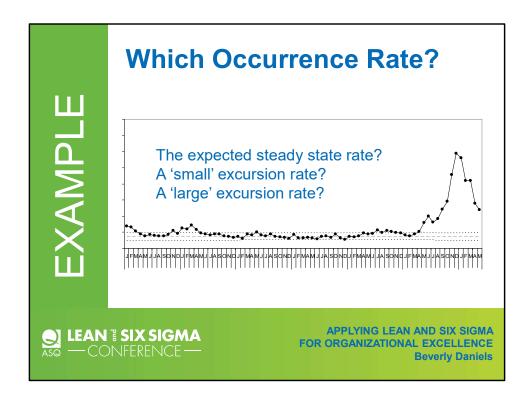


Image: © Mast3R ID 27976973 dreamstime.com



This is the historical data of the trend of a specific defect (failure mode) for the past several years just prior to a material change...even with reliable, accurate historical data which occurrence rate should we have used?

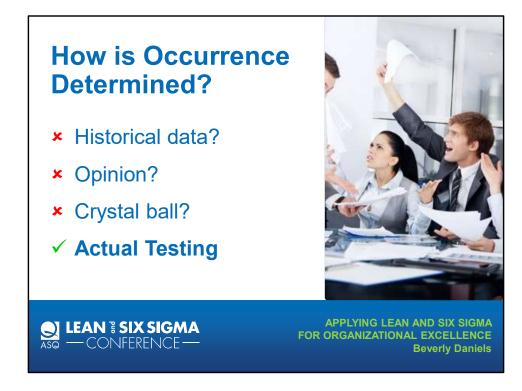
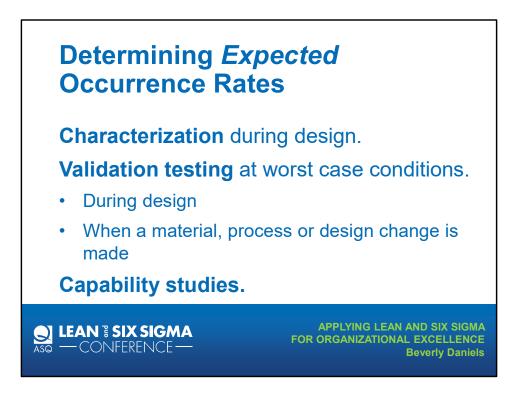
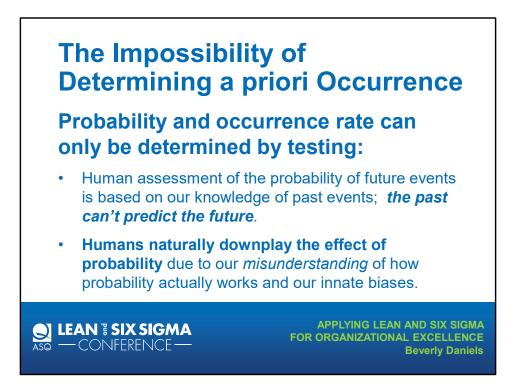


Image: © Mast3R ID 27976995 Dreamstime.com



This is only the expected occurrence rate at steady state conditions.



We may ask "what are the odds?" but we rarely calculate them even when it is possible, we choose instead to 'guess' and typically underestimate the odds.

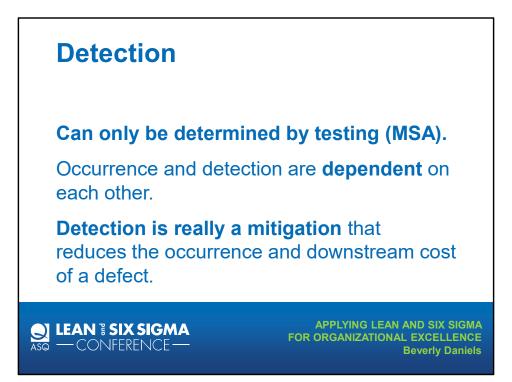
Even when scientifically quantified it is too often misunderstood and minimized We often underestimate the number of occurrences for low probabilities because we fail to comprehend the true area of opportunity. For example, an event that has a 1 in a million chance of occurring will occur every day if there are a million opportunities per day

For every rule there is an important exception. During a period of time when a known defect is occurring, we can use statistics and probability to determine the occurrence rate in the Customer's hands. This is useful information in making business decisions about short term and long term containment and mitigation. But this frequency or probability is only valid for the specific event.

A small rate of occurrence with a large opportunity for occurrence is still a big number.

Further complicating things: Because causes aren't necessarily randomly - or

homogenously – distributed, a 5% rate doesn't' mean that 1 in every 5 things will have the defect. You might experience 5 in a row with the defect then, 25 or 30 without the defect...



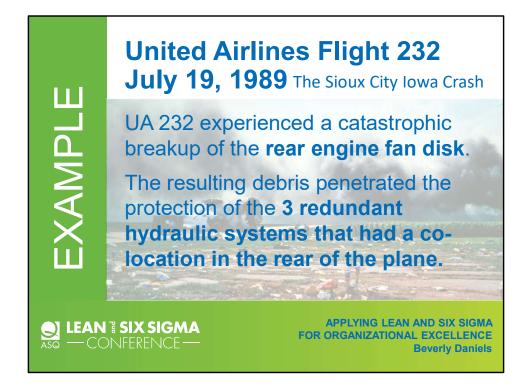
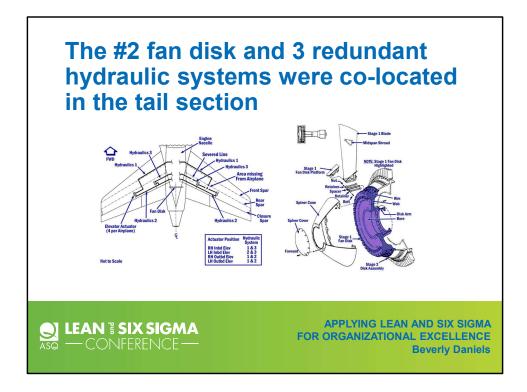


Image: Iowa Department of Public Safety

The co-location of the hydraulic systems is referred to as a "single point of failure" The loss of hydraulics resulting in using engine thrust variations in the two remaining wing mounted engines to steer and to descend. However the plane speed could not be lowered sufficiently and the plane could not 'flare up' upon landing. This resulted in a high impact without the ability to break, a crash landing.



Images: <u>https://lessonslearned.faa.gov/ll_main.cfm?TabID=3&LLID=17</u>

Hydraulic routing

https://lessonslearned.faa.gov/United232/United232_arrangement_pop_up.htm Fan Disk, FAA Lessons Learned, https://lessonslearned.faa.gov/United232/United232_fan_disk_pop_up.htm

Aircraft Accident Report, United Airlines Flight 232, McDonnell Douglas DC-10-10, Sioux Gateway Airport, Sioux City, Iowa, July 19, 1989, National Transportation Safety Board, November 1, 1990. NTSB/AAR-90/06.

https://www.ntsb.gov/investigations/AccidentReports/Reports/AAR-90-06.pdf NTSB/AAR-90/06 PB90-9 I 0406

NASA System Failure Case Studies July 2008 Volume 2, Issue 6. No Left Turns <u>https://sma.nasa.gov/docs/default-source/safety-messages/safetymessage-2008-08-01-unitedairlinesflight232crash.pdf?sfvrsn=fba91ef8_4</u>

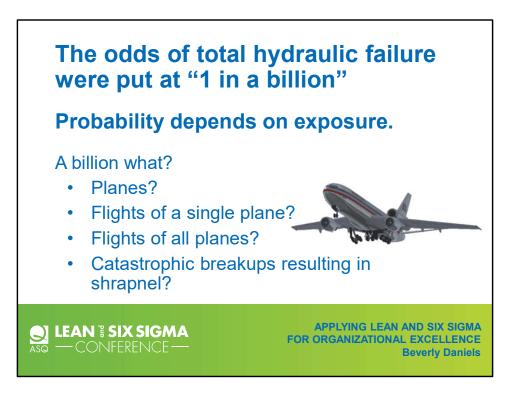


Image: McDonnel Douglas DC-10 taking off from DFW to ATL. <u>https://www.surclaro.com/photo3749.html</u>

First let's remember that the risk assessment did not include the probability of a meteor strike, an on board explosive, sabotage, a missile strike or a mid-air collision with another plane. (or snakes, zombies and vampires for that matter). The assessment was based on the 'probability' that all redundant hydraulic systems would be fully disabled by a catastrophic equipment failure. This probability included the failure of the independent paths as well as the single point of failure at the co-location in the two rear wings. There is no publicly available information of which exposure was used.

When the accident occurred the pilot contacted technical services for information on how to fly the plane. Technical services replied that full loss of hydraulics was impossible.

Flight Safety Foundation, Accident Prevention, Vol. 48, No. 6, June 1991, "United 232: Coping With the "One-in-a-Billion" Loss of all Flight Controls", Captain Alfred C. Haynes, United Airlines <u>https://flightsafety.org/ap/ap_jun91.pdf</u>

Assumptions for occurrence of total hydraulic failure

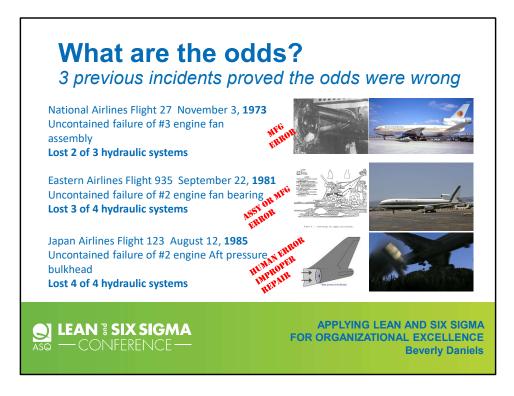
The engines were sufficiently designed to make an uncontained failure almost impossible.

Assumed NO manufacturing or service defects.

Assumed inspection would catch any defects.

The hydraulic line shielding was sufficiently strong to prevent penetration of any uncontained debris.

LEAN I SIX SIGMA ASQ - CONFERENCE -



Obviously the shielding wasn't sufficient to protect against debris penetration.

Obviously the assumption of no manufacturing, inspection or service error was wrong.

Even in the face of DATA, the engineers did not change their odds of something going wrong.

https://lessonslearned.faa.gov/ll_main.cfm?TabID=3&LLID=17_Related Accidents/Incidents

Flight 27 Images: McDonnell Douglas DC-10-30 aircraft (N80NA) of National Airlines at London Heathrow Airport Terminal 3 in 1974 (similar to the aircraft used for flight 27) his file is licensed under the Creative Commons Attribution-Share Alike 2.0 Generic license.

http://img26.imageshack.us/img26/9666/nationalengine.jpg Image Shack NTSB Report AAR75-02

https://www.ntsb.gov/investigations/AccidentReports/Reports/AAR7502.pdf Flight 935 images: Eastern Airlines N309EA (Aircraft used for Flight 935) photographed June 1973 <u>https://www.jetphotos.com/photo/7713944</u> Photo <u>https://cdn.jetphotos.com/full/4/</u> 70636 1383965519.jpg

RB-211-22B Module Arrangement, NTSB Air Disasters Report AAR82-05 http://www.airdisaster.com/reports/ntsb/AAR82-05.pdf, p. 12

Flight 123 Images: YouTube clip <u>https://www.youtube.com/watch?v=QKENZWQKkz0</u> "<u>ASN Aircraft accident Boeing 747SR-46 JA8119 Ueno</u>.

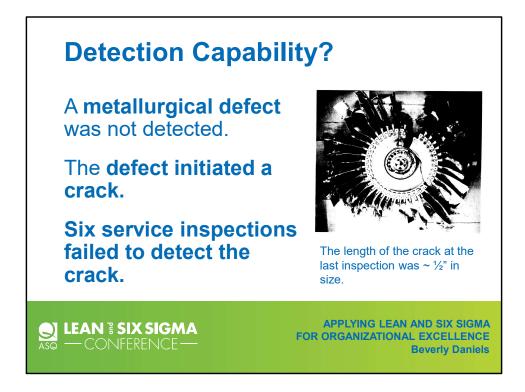


Image and reference: Aircraft Accident Report, United Airlines Flight 232, McDonnell Douglas DC-10-10, Sioux Gateway Airport, Sioux City, Iowa, July 19, 1989, National Transportation Safety Board, November 1, 1990. NTSB/AAR-90/06. <u>https://www.ntsb.gov/investigations/AccidentReports/Reports/AAR-90-06.pdf</u> NTSB/AAR-90/06 PB90-9 I 0406

NASA System Failure Case Studies July 2008 Volume 2, Issue 6. https://sma.nasa.gov/docs/default-source/safety-messages/safetymessage-2008-08-01-unitedairlinesflight232crash.pdf?sfvrsn=fba91ef8 4

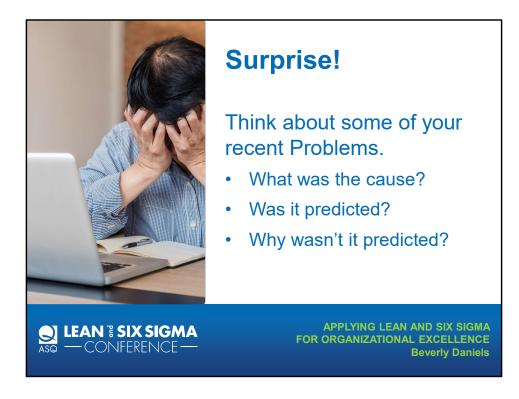


Image: ID 102700573 © Pattanaphong Khuankaew Dreamstime.com

No field escapes were ever predicted. No one said "hey I think something bad is going to happen". Someone did always say "don't worry, what could possibly go wrong"



Image: https://www.flickr.com/photos/28451803@N00/2414135327

Just another way of saying what are the odds?

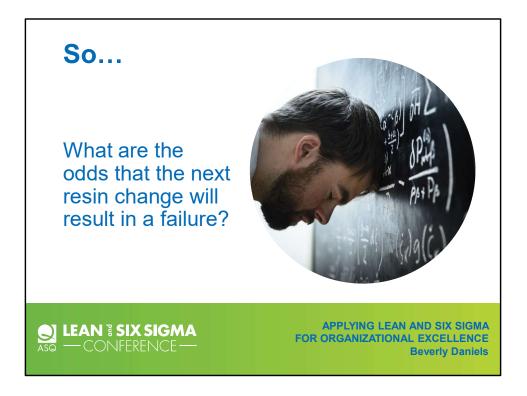


Image: photo by Nicholas Getty Images

There is no such thing as a small change There are only large and small effects

Probability, likelihood and occurrence frequency

It's not a static thing; physics happens

Variation is everywhere.

Processes have common cause and assignable cause variation.

Processes change and 'break'.



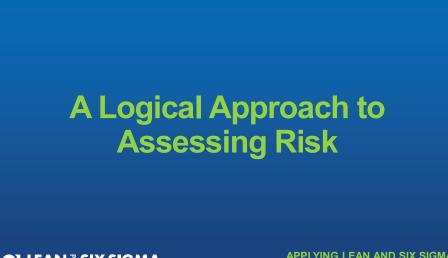
In Summary

Severity is an input

Occurrence is an output

Detection is a mitigation

LEAN I SIX SIGMA ASQ — CONFERENCE —



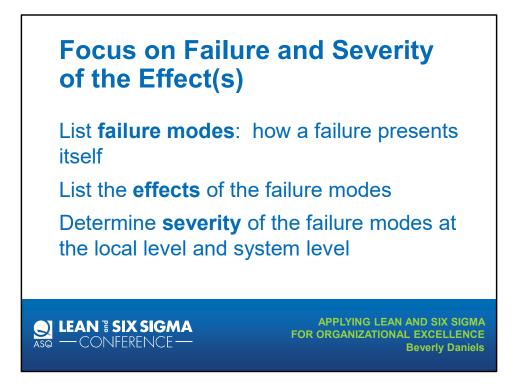


Focus on Function

Create a **function diagram** and process maps as applicable

Create an input:output matrix

List functions



Traditional FMEA teams spend more time debating occurrence and detection ratings and even severity ratings than they do on understanding function and actual functional failure modes. Don't worry about Design and process boundaries. Your product doesn't.

In Design: characterize and mitigate high severity functions

Determine critical input characteristics.

Engineer specifications for critical input & output characteristics.

Develop control plans.

Develop and execute robust V&V test plans to validate design.

LEAN SIX SIGMA ASQ — CONFERENCE —

Post Launch: Product changes

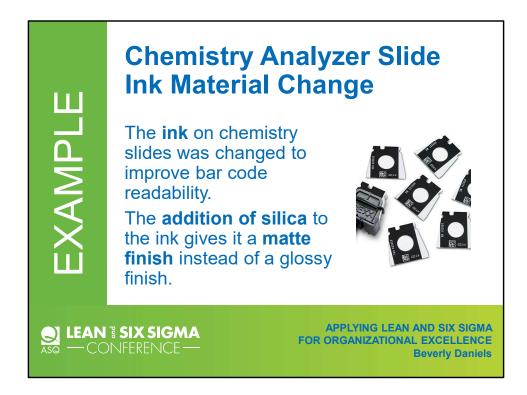
Develop V&V test plans for all high severity failure modes.

Well characterized designs may only require first article inspection.

Under-characterized designs require functional testing.

LEAN SIX SIGMA ASQ — CONFERENCE —





The chemists know that the **silica will pose no threat to the chemistry** analysis; **no further validation is necessary.** However the ink does other things besides hold the bar code.

Slide Clips

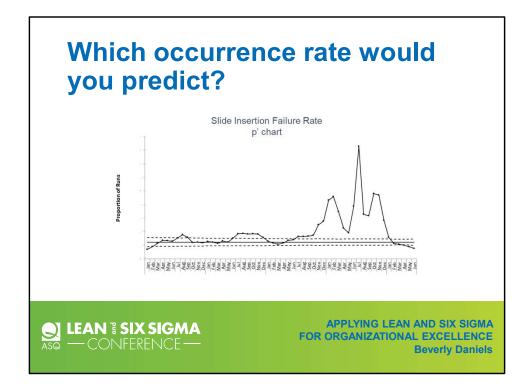
The clip compresses several slides together for months at a time.

There are known problems with 'sticking' of the slides in the stack (from various causes) that can cause slide insertion failures.



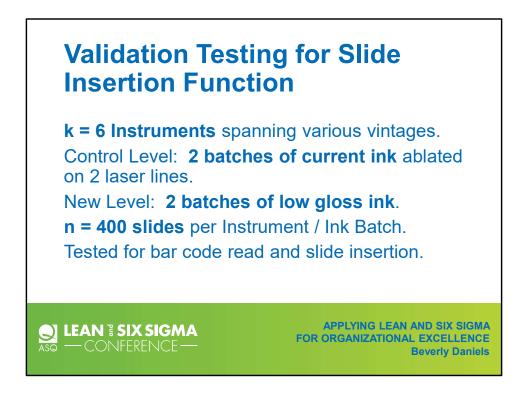


LEAN I SIX SIGMA ASQ — CONFERENCE —

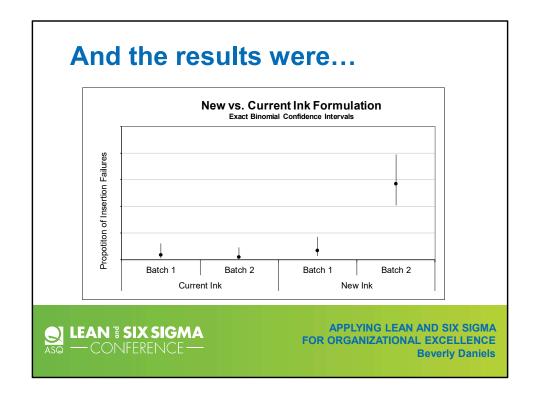


There were several very different causes for slide insert errors during this period. None of them were predicted.

One chronic cause of slide insert errors was the glue sued to fasten the electrolyte slide housing together would 'ooze' out and cause Electrolyte slides to stick together. The 2015 slide insert error excursion was caused by a change to the ink properties on the laminate electrolyte slide housing just prior to the transition to the molded slides. These events indicate that ink can be sticky and can cause slide insert errors. However none of them give any information on the potential occurrence rate for chemistry slides. Nor is there any information that can specify the probability or likelihood of the chemistry slides having a slide insert error rate higher than the baseline. The data only inform us that it is indeed *possible*.



n is the sample size k is the instrument replication size Each level has 2 independent batches of ink on sldes



The 2 batches of low gloss ink were produced under 'identical' conditions'.

The causal mechanism was believed to be softer ink (the silica softened the ink creating a more matte finish, which worked well of the original bar code ablation and read Problems).

The softer ink compressed in the clip and stuck to the adjacent slide. Smearing of the ink was also observed on slides that did not fail to insert.

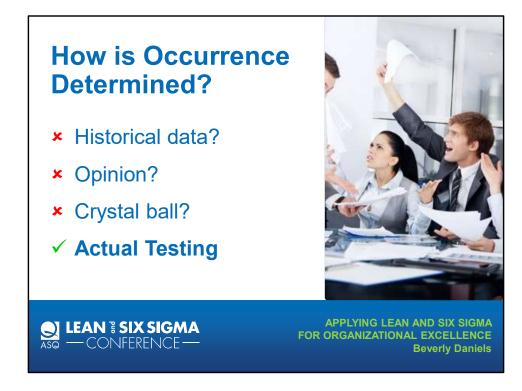


Image: © Mast3R ID 27976995 Dreamstime.com



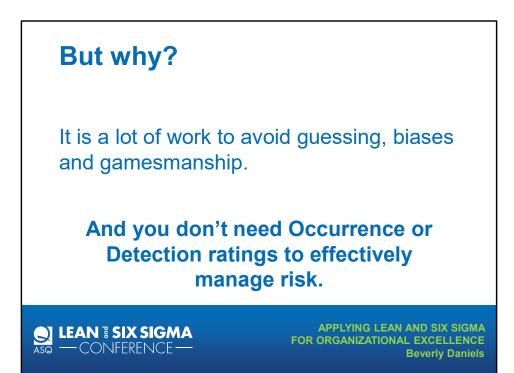
Ignore the violation of sound mathematical principles.

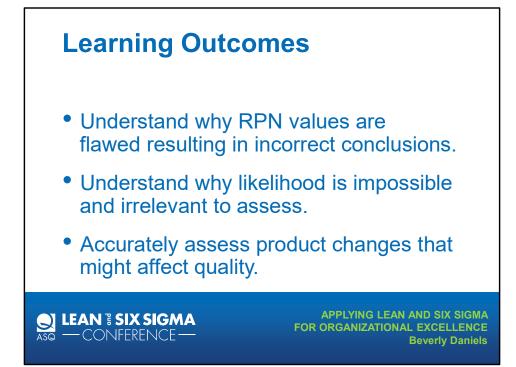
Be disciplined in rating occurrence.

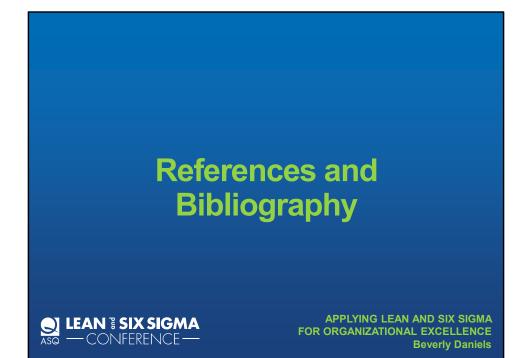
Be diligent in performing effective MSAs

But why?

LEAN I SIX SIGMA ASQ — CONFERENCE —







References

Wheeler, Donald, "Problem with Risk Priority Numbers, More Mathematical Jabberwocky", Quality Digest, June 2011. http://www.qualitydigest.com/inside/quality-insider-article/problems-risk-priority-numbers.html

Youssef, Nataly F. and Hyman, William A., "Analysis of Risk: Are Current Methods Theoretically Sound?

Applying risk assessment may not give manufacturers the answers they think they are getting", Medical Device & Diagnostic Industry, October 2009

http://www.mddionline.com/article/analysis-risk-are-current-methods-theoretically-sound Flaig, John, "Rethinking Failure Mode and Effects Analysis", Quality Digest, June 2015

https://www.qualitydigest.com/inside/statistics-column/062415-rethinking-failure-mode-and-effects-analysis.html

Inran, Muhammad, "The Failure of Risk Management and How to Fix It", Book Review, Journal of Strategy & Performance Management, 2(4), 2014 pp. 162-165

http://jspm.firstpromethean.com/documents/162-165.pdf

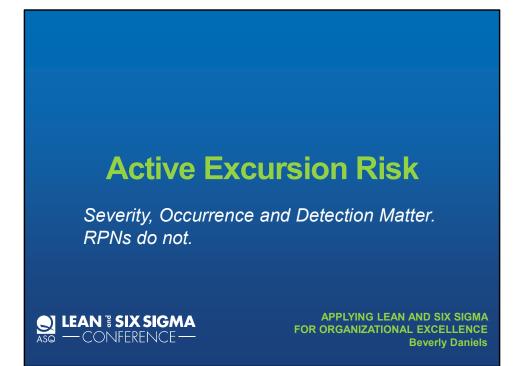
Crosby, David, "Words that Kill Quality and Spill Oil", Quality Digest, July, 2010

https://www.qualitydigest.com/inside/twitter-ed/words-kill-quality-and-spill-oil.html

Hubbard, Douglas W., The Failure of Risk Management; Why It's Broken and How to Fix It, John Wiley and Sons, 2009 Taleb, Nassim Nicholas, The Black Swan: The Impact of the Highly Improbable, Random House Trade Paperbacks, May 2010







Understand the true risk of active excursions

During an **active excursion**, risk assessment is used to decide on immediate, short and long term actions.

This requires actual data, not ordinal rankings.

LEAN I SIX SIGMA



Occurrence Rate: the actual or statistically projected occurrence rate.

Consider the non-homogeneity of the failure in the field.

The **unit of measure** for the occurrence rate **must be clearly expressed**: *e.g.* per device, per use event, per hour of use, *etc*.

LEAN I SIX SIGMA

Use the Actual MSA R&R Results

Perform an MSA on any screening tests

- false rejection rate and cost
- false acceptance and escape rate to field

LEAN I SIX SIGMA ASQ — CONFERENCE —

Assess Customer Detectability



Determine the Customer detection rate and severity of an un-detected event.

Probability statistics may be employed to predict the Customer experience.

But this is often a **subjective qualitative assessment**.

LEAN I SIX SIGMA



Prevent escape (is there a screening method, can we rework, service or replace effectively).

Mitigation for Customer (e.g. practice points).

Monitor of Customer experience (*e.g.* smart service control chart).

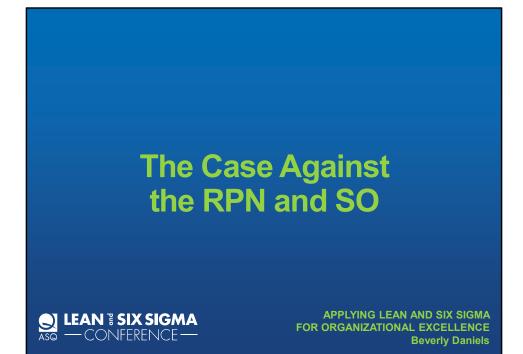
Response plan if Customer experience worsens.

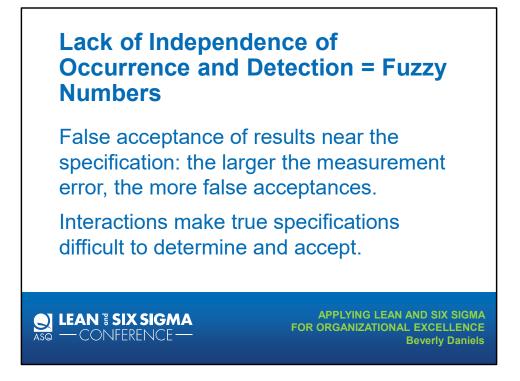
LEAN & SIX SIGMA ASQ — CONFERENCE —

Backup and Supplementary Material









A continuous characteristic that is marginal to a (true) specification limit may falsely pass, yet fail in the Customer's use. This is exacerbated when interactions are present. The larger the R&R variation, the larger the potential false accept events.

Intermittent failures with a small sample size can escape to users. Visual detection is often directly related to the intensity of the defect. (*e.g.* visual defects that are small or light are harder to detect than large or dark defects)

Occurrence rate estimates based on similar product history is subject to under-reporting by Customers and the use of Customer complaint 'buckets' or causal buckets from Service personnel which obscure the true failure in the data recording method.

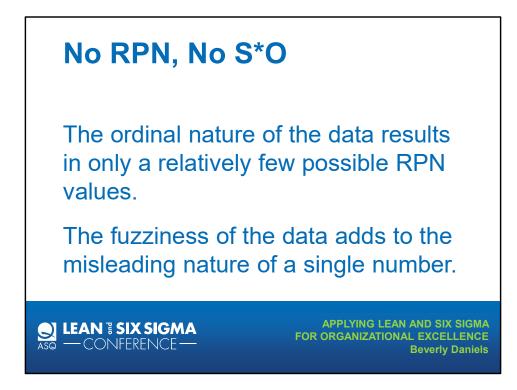
Lack of Independence of Occurrence and Detection = Fuzzy Numbers

Intermittent failures coupled with a small sample size will enable escapes.

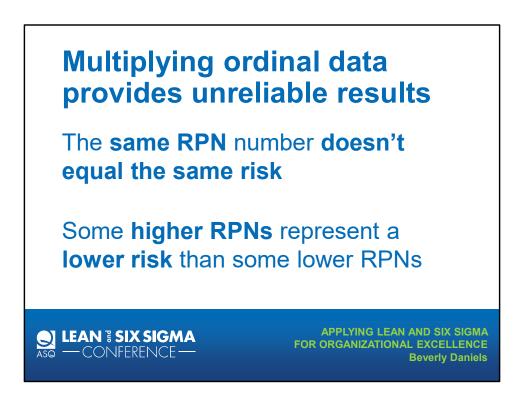
Visual detection is related to the intensity and occurrence rate of the defect.

Historical occurrence rates are based on under reported data.

LEAN I SIX SIGMA



S*O is sometimes referred to as a classification index

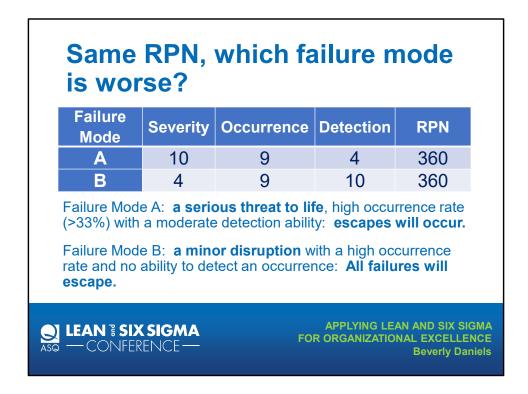


Wheeler, Donald, "Problem with Risk Priority Numbers, More Mathematical Jabberwocky", Quality Digest, June 2011.

http://www.qualitydigest.com/inside/quality-insider-article/problems-risk-prioritynumbers.html

Same RPN, which failure mode is worse?								
Failure Mode	Severity	Occurrence	Detection	RPN				
Α	10	9	4	360				
В	4	9	10	360				
	(SIGMA Rence—	FO	APPLYING LE R ORGANIZATIO	AN AND SIX SI NAL EXCELLE				

The traditional detection scale is opposite from severity and occurrence. A 1 means detection is almost certain and a 10 means detection is impossible Failure Mode A has a severity of 10 which indicates a serious threat to life and the failure will occur without warning. It has a very high occurrence rating (>1 in 3 or 33% and is "almost inevitable"). The detection ability however, is only moderately high. With this high of an occurrence rate a detection rating of 4 provides very little actual protection; there will inevitably be a substantial number of escapes that are at the highest level of severity. Contrast this with the results for Failure Mode B which has a very low severity (minor disruption, annoying to the Customer if they notice it), a very high occurrence rate and no real way to detect the cause or failure so that the failure is certain to escape to the field. Both have the same RPN, but they are not of the same importance. Clearly a very high severity failure mode whose occurrence level and detection rating ensure that a substantial number of failures (death or serious injury) will occur has a much higher priority than a minor disruption or annoyance even when it is pervasive.



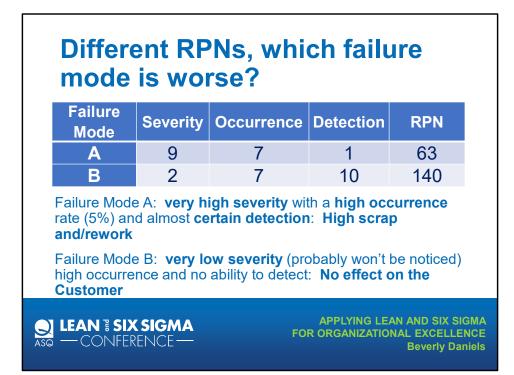
Wheeler, Donald, "Problem with Risk Priority Numbers, More Mathematical Jabberwocky", Quality Digest, June 2011.

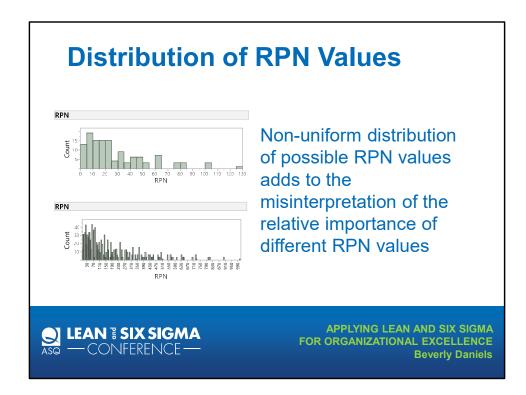
http://www.qualitydigest.com/inside/quality-insider-article/problems-risk-prioritynumbers.html

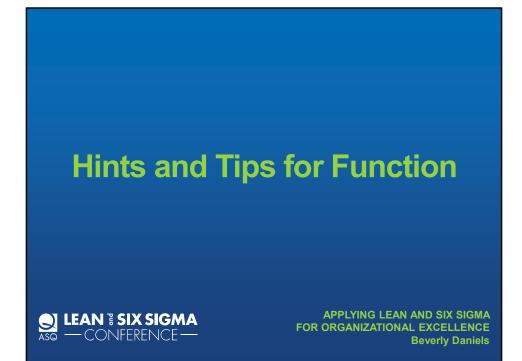
Different RPNs, which failure mode is worse?

Failure Mode	Severity	Occurrence	Detection	RPN
Α	9	7	1	63
В	2	7	10	140

LEAN I SIX SIGMA ASQ — CONFERENCE —







A Day in the Life

The team documents all of the events that the object goes through in it's "life": what the part does and what is done to it.

Shipping & Storage

Assembly

Inspection/Test

Customer interaction: visual and tactile

Use conditions

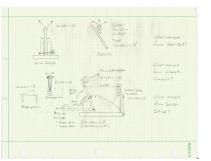
Specimen interaction and conditions

Functions in use: manual and within an instrument.



Function Diagram

A function diagram is comprised of a **simple drawing** of the object being changed and how it functions.



What it does and what is done to it

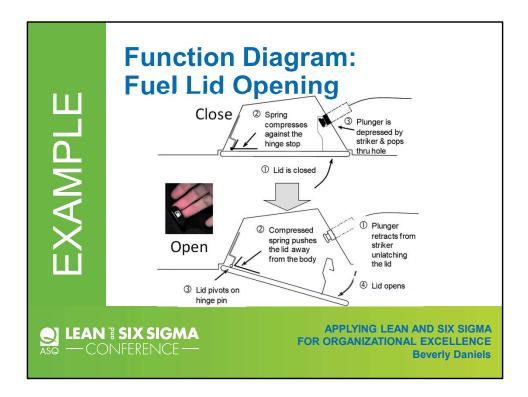
LEAN % SIX SIGMA

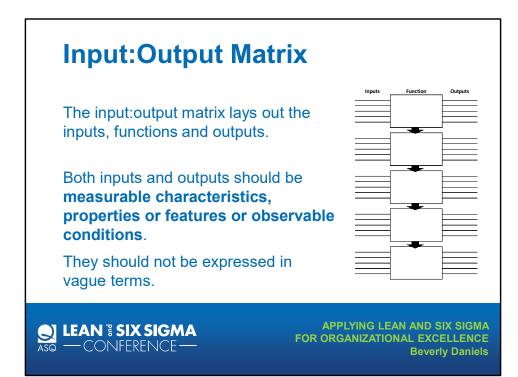
Simplify, Simplify, Simplify

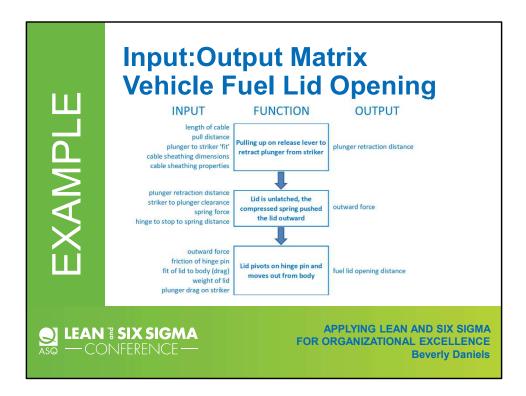
If you truly understand the function, you can reduce the diagram to simple everyday language that most people can understand.

A simple hand drawn diagram facilitates effective change assessment

LEAN I SIX SIGMA — CONFERENCE —







Function

The Functions placed on the FMEA are the functions in the input:output matrix. Use the outputs as the description of the function and the start of the failure modes.

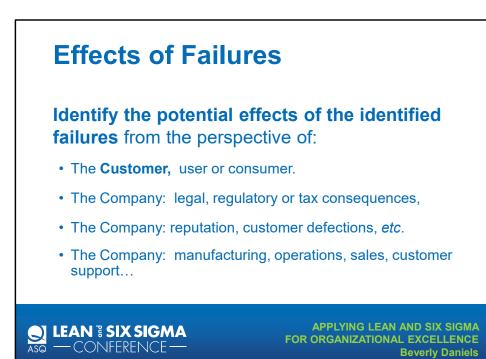


Failure Modes

Identify the potential failures of the identified functions. If the function is in a subcomponent, list both the local effect of the subcomponent function and system effect **as experienced by the customer.**

Complete failure Partial failure Intermittent failure Unintended action

LEAN & SIX SIGMA ASQ — CONFERENCE —

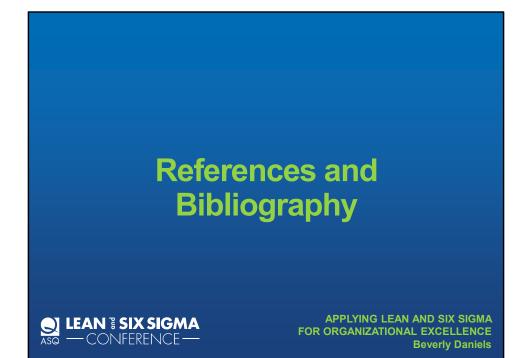


Hints for Risk Assessment Both Local and System Effects

When determining functions, it is often helpful to start with the **functions of the object within the system** and then identify the **functions of the system** that are affected.

The intent of the assessment is to describe the failure modes, their effect and their severity **in terms of product failure that the Customer experiences**.





References

Wheeler, Donald, "Problem with Risk Priority Numbers, More Mathematical Jabberwocky", Quality Digest, June 2011. http://www.qualitydigest.com/inside/quality-insider-article/problems-risk-priority-numbers.html

Youssef, Nataly F. and Hyman, William A., "Analysis of Risk: Are Current Methods Theoretically Sound?

Applying risk assessment may not give manufacturers the answers they think they are getting", Medical Device & Diagnostic Industry, October 2009

http://www.mddionline.com/article/analysis-risk-are-current-methods-theoretically-sound

Flaig, John, "Rethinking Failure Mode and Effects Analysis", Quality Digest, June 2015 https://www.qualitydigest.com/inside/statistics-column/062415-rethinking-failure-mode-and-effects-analysis.html

Imran, Muhammad, "The Failure of Risk Management and How to Fix It", Book Review, Journal of Strategy & Performance Management, 2(4), 2014 pp. 162-165

http://jspm.firstpromethean.com/documents/162-165.pdf

Crosby, David, "Words that Kill Quality and Spill Oil", Quality Digest, July, 2010

https://www.qualitydigest.com/inside/twitter-ed/words-kill-quality-and-spill-oil.html

Hubbard, Douglas W., The Failure of Risk Management; Why It's Broken and How to Fix It, John Wiley and Sons, 2009 Taleb, Nassim Nicholas, The Black Swan: The Impact of the Highly Improbable, Random House Trade Paperbacks, May 2010

